

The New York Times

Black Images Stir Up Strong Emotions Lynda Richardson December 12, 1994

Appraising the exhibition at the Whitney Museum of American Art, the students from Walt Whitman Junior High School in Brooklyn tried to extract lessons from gold sneakers in a police lineup, a 9-millimeter handgun, photographs of homeless men and other art on view in "Black Male: Representations of Masculinity in Contemporary American Art."

The students gazed at the black man in a blond wig and tutu in Lyle Ashton Harris's photographs and filed past the phallic images represented by Robert Mapplethorpe. Their teachers encouraged them to think of Roman marble sculptures or even Adam and Eve, just in a different color. Some students giggled, while others squirmed and looked away.

For many of the teachers at Whitman, the show was a must-see for their students, most of whom are black. "There are all these negative stereotypes of black folks in this society and on the other hand, there is the truth of what we have contributed," said Tony Lynch, a language-arts teacher. He was fascinated by the Robert Colescott painting "George Washington Carver Crossing the Delaware," in which the subject stands in a Napoleonic pose surrounded by stereotypical characters including Aunt Jemima and the Cream of Wheat man.

But Nakia Powell, I 3, was in a huff about much of what she saw. "I think they degraded blacks," she said. "The exhibit makes it seem as if we can't go further than we are now. But I can go to any point I want to be. I can be as high as Mr. Clinton."

If the exhibition has done nothing else since it opened on Nov. 10, it has churned up strong reactions from those who have seen it. Museum officials say the show has drawn large crowds, and blacks viewers in particular, proving once again that a broader audience will come if there is something relevant to see. The museum does not keep demographic breakdowns on exhibit attendance, but some museum guards said they had not seen such a large number of black museumgoers since the Whitney's 1992 exhibition of work by Jean-Michel Basquiat, the black artist whose frenzied, graffiti-like images made him a Neo-Expressionist superstar of the 1980's.

Thelma Golden, the curator of the exhibition, said her vision for the show emerged from patterns she saw in the work of contemporary artists; it was not a calculated attempt to attract black people. But in promoting the show, the Whitney has made an all-out effort to draw a broader black audience. The museum mailed program information to more than 100 black organizations and advertised in black magazines and in local black newspapers. There also are advertisements on subways.

Not surprisingly, the reaction from many of the black people who have seen the show has run the gamut. "Negative," "horror show" and "unbalanced" are among the words that cropped up in dozens of conversations recently. But many visitors said they were stimulated by the images and heartened to see art on a black theme in a prestigious museum. For some viewers, who know that Ms. Golden is black, the exhibition represented much more than a collection of artwork.

The exhibition left Adger Cowans, a Manhattan painter and photographer, dispirited. He said it was not the kind of art he would want his 7-year-old daughter to see. "This is a show about white people's fears," he said. "It's about sex, violence and sports. There's no picture of a black man with a child, his daughter or his son. Think of all the great black men. There are none in this show."



Mr. Cowans questioned why art by Romare Bearden, Jacob Lawrence and other prominent black painters was not included. "You can show negative images of black people, but first you have to show enough positive images about them," he said.

He also had some questions for the curator. "What do her mother and father feel about this show?" he asked. "About what their daughter has done? If they feel positive, we have a problem in America because we don't have a positive image of ourselves. I can understand taking all the ghosts out of the closet and hanging them on the wall. There's all the negative we can think about. But if that's her idea, I think she's been duped and played like Chinese checkers. The people who own this establishment played her."

Ms. Golden, cool and collected as she sipped pineapple juice in a Whitney office last week, is accustomed to such criticism. She was among the curators who put on last year's Whitney Biennial, a show that was heavily criticized for its political art. "There is very little that people can say that can shock me," she said, adding that her parents were enthusiastic about the exhibit, which was two and a half years in the making.

Regarding the works on view by 29 artists from the late 1960's to the present, Ms. Golden writes in her catalogue essay that "media fascination around black masculinity is almost always concentrated in three areas: sex, crime and sports."

For Ms. Golden, a 29-year-old Smith College graduate who grew up in Queens and became interested in art history in elementary school, the exhibition was never intended to be a sociological survey of black men. "This was not going to be a show of positive and negative images," she said. "That whole dialogue is a little bankrupt. There is this fixed notion of what is a good image and what is a bad image that doesn't allow for all the complexities that are attached to all images."

"Certainly there is a much easier exhibit of images of black men: the greatest hits," she continued. "There is an easy thing that could have happened, but that wasn't intellectually challenging. It didn't provide the opportunity to investigate contemporary art practice."

The work elicited a muted response from L'Chaim Bullock, a lanky 15-year-old and aspiring percussionist. He visited the Whitney with seven classmates from the Institute of Arts and Technology, a new public school in the city that includes museum trips as part of its curriculum.

The teen-ager and his friends were immediately drawn to the large Nike poster of the basketball star Moses Malone, which had been framed by the artist Jeff Koons. They considered it silently before ducking into a small information room to look at a photograph about another sports idol, Michael Jordan. They weaved their way to a Mel Chin installation of a first-aid kit concealed in a 9-millimeter handgun, called "HOMEySEW"?."

"You know what that is, Anthony? It's a 9," said L'Chaim. "I know that from the streets, the clip."

"What do you think this means?" whispered his friend Anthony Asser, 16. The two boys shrugged and moved on.

L'Chaim later expressed ambivalence about the show. "I've been to other museums and it's all the same," he said. "It's all sending out the same message. You have a room showing famous black people and compare them to the people who can't do nothing. It's like comparing suffering or greatness."

"It's showing that these are things that the black male goes through, that this is how it is," he continued. "We all know you see black men carrying on the way they do on the streets. It's nothing new to us."

But some of the very pieces that the teen-ager found tiresome intrigued another visitor, Jeffrey Tate, an engineering professor at Florida A & M University in Tallahassee, a predominately black school. Mr. Tate said he admired the exhibition



for the way it delved into the lives of black men. He said he was not offended by the emphasis on what others have called stereotypical depictions of black men.

"It mirrors society," he said. "There are many other images of black men that are not portrayed, but that's pretty much the way that society tends to go. I could allow it to bother me and, at some level, it does. But I'm not insulted in any way because I didn't come at it that way, hoping they would express a well-rounded image of black men. We haven't reached a point where that is a reality yet."

Mr. Tate said he was touched by Gary Simmons's "Lineup," a police station house platform with pairs of gold sneakers in place of suspects.

"The motivation of the artist is to show to some people that running shoes would be enough to identify one as being criminal, and in most instances that means young black male," he said. "And while the concept of young black men being criminals is nothing new, the idea that something as insignificant as running shoes as the indicator is very powerful."

Yvette Malcioln, a Peace Corps trainer from Washington, also left feeling excited by what she had seen. She said that she found the art "far from perfect," but that she was delighted it was there for the world to see.

"It's a step in the right direction," she added. "I feel that most museums, like the Whitney, the Met and Moma, tend to disproportionally represent Europeans and white artists, which is partly why a lot of African-Americans don't go, since they don't see images that look like them."

A Life on the Set, And That Says It All

By BERNARD WEINRAUB

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Black Images Stir Up Strong Emotions

By LYNDA RICHARDSON

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On Both Sides of Urban Violence: Dehumanized and Interchangeable

By BEN BRANTLEY

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