

Judy Chicago Talks Feminist Product Collaborations And The Importance Of Crowdfunding

Julia Brenner, May 23, 2019



Judy Chicago photographed with her seminal work, *The Dinner Party*, now permanently housed at the Brooklyn Museum. JUDY CHICAGO

FYbckbYXUfhgZYa]b]ghjWbzYXi WrcfzUbXbckzdfcXi VwW`UcfcUcf"H]g]g
U`]b UXUhgkcf_ Zcf`>i Xni7\]W] czk\c fYWbhñfYi fbYXlc \Yf\ca Yckb`cZ
7\]W] c`lc VY\cbcfYXVñh YA i gYi a `cZ7cbhYa dcfUfnñf]hgkca YbfgVcUfXZcf
\YfWbhf]Vi hcb`lc h YUfhg`gdUbb]b[Zj YXWXYg"5h9; ž7\]W] c`]gh]b_]b[
Uci h`Yf`Y UWM h]ggj``j Yfna i WfcchX]b\Yf`dfYgYbñkcf_žgU]b[h Uhg\Y
`ZYga cfYWa a]hXh Ub Yj Yf`lc fYbYk]b[h YVcbXgVYk Yb UfhUbX
Wa a i b]hñi



Judy Chicago's limited-edition "Sky Sun" Plate, created for the MCA Visionary Luncheon. From Prospect founder Laura Currie: "The Sky Sun plate features one of Judy's early abstract works of the same name from 1971. It was part of a series called 'Flesh Gardens,' which Judy created while she was leading the very first feminist art program at California State University." PROSPECT NEW YORK

BUa YXcbYcZH~~Ha~~ Ya U Uj|bYg³²² A cgh**Zi** YbhU D~~Xcd~~ YcZ~~h~~ YMUf
 fl23: IZ7\|W| c'a U|b|U|bg'UZ ``fcg|f'cZdfc^W|g|UbXi g|g^ Yf'dU|Zfa lc
 Wbh|bi Yh YWbj YfgU|cbg|g\ YV| U|b|h Y3; 92gUgUb'ci hgc|_Yb U|j cW|Y|Zcf
 kca Ybfg|c|Wg|b Ufh|bXZcf|[fYU|f'UW|gg|lc Uf| V|mbXh YkU`gcZ
 |bg|li |hcbg|" K |h h Yi dWa |b| 'cdYb|b| 'cZUW|ckX| bXXWa a i b|lm|fhgdUW
 |b\ Yf'WffYbh\ca YcZ6Y|bzB Yk 'A Y| |W|f| |m|23; IZUbXh YfYWbh^U bWcZ
 Ub Y| W g|j YdfcXi W|b|Yk |h **DfcdYWZ**7\|W| c'g|U|gZ"=fa Xc|b| k\U|f|Y
 Uk U|g|XcbYZ=fa [c|b| U|ci bX|fU| |hcbU X|gf|V| |hcb'g|g|Ya g"



Primordial Goddess plate (\$135 at Prospect) symbolizing the universal female principle. PROSPECT NEW YORK

7\|W| c|g|WffYbh|j Ybh| fY|b|lc' d|fcXi W|W`U|cfU|cb W|a YU|ci hU|Z|f|f|n|b| |lc
 Z|bXU\ca YZcf Z|a |b|g|U|f| |b|f|U| |hcbU`a i g|f| a `g\cdg|k|h ci hg| W|gg'

"=fjYhfjYXlc Xc h |gZcf mUfgUbXmUfg"=hi gXlc fYU`nZi gfUY'a Yh Uh
 a i gYi a `g\cdgzh YU XjYbWZcf k\ |W|ga cg`inkca Ybzk YfYbchWffn|b|
 ZYa |b|ghUfhdfcXi Wg" Gczk \ Yb`g\ YkUgUddfcUWYXVn@u fU7i ffjYZZci bXf`cZ
 DfcgdWZ`UbXUa]`YbbjUz`7\ |W|c bchYgZ\ YZci bXgca Yh |b| `cZU_|bXfYX
 gdlf|h|b h Uz`_Y\ YfZ7i ffjYkUg`cd|h| |c`[c Ufci bXlfUX|h|cbU`a i gYi a
 Xjgf|M hcb` VnigY`|b| |hYa gcb`|bYZXjYWlhc Wbg a Yfg'



Sappho Place Setting from Prospect (\$135) PROSPECT NEW YORK

5gDfcgdWg|WU]nYg|b`dUfbY|b| k|h Ufhgg|c`dfcXi Wga U`!VUW\ca Y
 XYWf`|hYa gZ7i ffjYg|b|hU`d|hWlc`7\ |W|c |bj c`j YXWU|h| Ugf|YgcZ|a |hX
 YX|hcb VcbYW|bUd`Uhgfyd |W|h|b| `d`UWg|h|h|b| gZca \ Yf`a cbi a YbU
 |bgU`U|cbZ`**H Y8|bbY`DufnB**; 96!3; 9; L`H Y|bgU`U|cb fWffYbhm`ci gXUh
 h Y6fcc_`nb`A i gYi a fg9`|hVh`5"GUWYf`7Ybhf`Zcf: Ya |b|gh5flZUhi fYg5;
 dcfWU|b`d`UWg|h|h|b| gXd|W|b| ZYa UYVcXnidUfg"9UW`d`UWg|h|h|b| Ugc
 gYfj YgUgUb`Ug|fUW|dcffU|hcZUkca Ub`ffYU`UbXa nh |W|Lh Uh7\ |W|c ZYh\ UX
 VYb i bXffYdfYgYbHXcf`Yl W`YXZca \ |gcfm`**H Y8|bbY`Dufnk** Ug`| |`m
 Wb|fcj YfgUZYj Yb Xf|YXZk\ Yb`|hXW hX" A i gYi a gkci `Xb|Xjgf|M hY|h" |h
 VYWa Yh Yd|YW h Uhj YfnVcXnk UbhXlc gYU bXbcVcXnk UbhXlc g`ckZ
 7\ |W|c Yl d`U|bg`H Ykcf_ \ Ug|bWYWa Ylc VYfy| UfXXUgUgYa |bU`kcf_`cZ

Za]b]ghUfzVi h7\]M] c]gei]W]t' dc]bhci hh Uh] Y]bgU`U]cb Y] Ybi U`m
 h.f]j YXVW] gYcZ` [fUgfcchgYzcf]gZca UHfbU]j Y[fci dg` fU] Yf`h Ub Xi Y]c
 Ubngk]Zi]bg]li h]cbU` gYUWUb[Y`-b ZWZ]hk Ug]cb`nU]f`7\]M] c Zi bXX\ Yf
 bcb!dfcZ]zH fci [\ h Y: `ck Yfz]c UWW]hU[`cVU`ci h]ci f]b[`cZa cbY]fm
 XcbU]cbgZ]h]a YgU]ga U` Ug` 7Z` 32Z` 37` h U]g\ Yk UgUVY]c Yg]U]g\ h Y
 Z]bUb]U` VUW]b[UbXW]a a i b]m]g] ddcf]h]c Y\]M]h] Ykcf`"

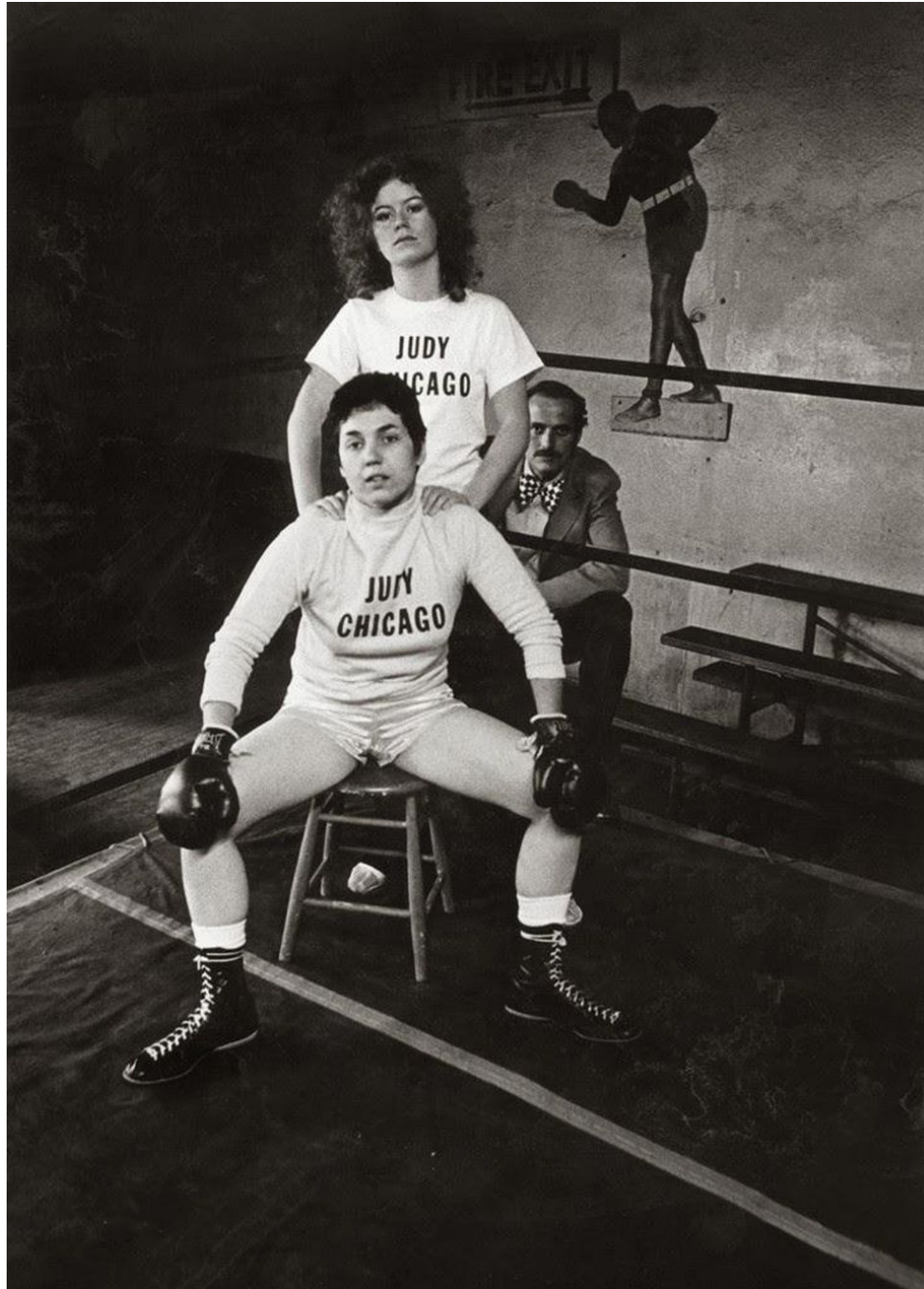


A Goddess For You: Spring Soap Sculpture available at Prospect (\$25). In this limited-edition collaboration, Chicago reinterprets the Venus de Willendorf, an early figurine of the mother goddess (c. 30,000 BCE). PROSPECT NEW YORK

7\]M] cf]gdU]hbYfg\]dk]h Dfcg]W]W]cYgU]gUa cX]fb`h] fb`cb`h Ygc]V]c!
 Y]bca]W]b]h] hcZH Y8]bbY`D]f]h] Ukcf`_`h Uhk Ug]b]h]bXX]c`"gdUf`
 W]bj Yfg]h]cb UbXW]Y]fU]Y]Za UY]Z]i fYg` UbXk Ug]Z]bUb]U`n]bXW]h] fU`m



Judy Chicago sweatshirt and homage to the artist [see photograph below.] Freeing herself of any male-dominated nomenclature, Judy Gerowitz officially transformed into Judy Chicago in 1970. (\$95 at Prospect) PROSPECT NEW YORK



Posing in a boxing ring where Mohammad Ali once trained, the artist is photographed wearing silk shorts, boxing shoes and sweatshirt inscribed with her chosen name
-Judy Chicago. JUDY CHICAGO

These are quality products that can be displayed, rather than relegated to a museum or gallery wall where only a select few can see them. Being introduced to some of the challenging subject matter I've addressed through my work in a more casual setting...opens the door for more honest conversations.

After spending many years fighting to open her own professional doors—"the biggest compliment you could get was that you painted like a man"—Chicago is

gHUXZgh]b`YfWa a]ha Ybhc`g ddcfh]b[kca Ybfgj c]Wgž]b`Yd]b[h YXccf cdYb Zf`ch Yf`kca Yb UfhgžUbX` UgXX]WHX` Yf`bcb!dfcZlžH fci [\ h Y : `ckYfžlc`U bW]b[ZÁ]b]ghUfhY \]M]hcbgUgkY` UgXYj Ycd]b[YXi W]hcbU Wff]W/i a`UbX`cg]b[fY[i`Uf`Wm fYgUbXWa a i b]lm] Yblg"G\ YUbX` Yf \i gYubXžd\ch[fUd`Yf 8cbUXK ccXa Ubž`Uj YUgc`Ya VUf`YXcb`h fb]b[Ub UUbXcbYXVi]`X]b[]b`6Y`YbžB Yk`A Yl]Wžh Yf`ca YZcf`h YdUg48`nYUgž]blc H fci [\ h Y: `ckYf`5fhGdUWžUWa a i b]lm]fhUbXYl \]M]hcb Wbhf"Df\ Udg i bg fdf]gb[`nž7\]W] cfg]b]h]U`d`UbgZcf`h YUfhgdUWk YfY`dfyj YbHXZfca a cj]b[ZcfkUfX]b`h YdfcdcgYXdUfbYfg`]d`k]h`h YV]m]m]Uga U`žVi hj cWž [fci d`UbXgcžcbWU] Ubžg`YUbX` Yf`hUa`h fbYXlc`[fUggf cclgWckXl bX]b[hc`fUgYa cbYmZcf`h Ydfc`Wm]UbX` Uj YfYW]j YX`Ub`ci hci f]b[`cZWá a i b]lm g ddcflž`UWfX]b[hc`K ccXa Ub"



Exterior of Through the Flower Art Space in Belen, New Mexico THROUGH THE FLOWER

7\]W] c`UbXK ccXa Ubfgj]gcb]bj c] Yg]h fb]b[Ug`YdndcWYhcZh Yf`ga U` hckb]blc UfcVi ghUfhgWff]Xcf`k]h`H Y5fhGdUWUgUb UbWcfžVWm gYUg 7\]W] c`gUgž`h YfYgU`i b] Yf`Zcf`]h`ci f`]hYlckb X]Xh]gZ bXfUgYf`UbXh Ym

fUgX\UZh YfYbcj Ujcb WggZcf h YVi]Xjbl " K ccXa Ub UXXgh Uhh Ym\cdY
lc ~WbbW6Yyb k]h h YUf[YfUfhkcf XUbX\Yd h YWbca]Wfckh cZh Y
hckb h Uh\Ugdfcj]XXi gk]h Ubi fhi f]bl Ybj]fcb a YbhZcf gY YfU XWXYg"
7^]W]c]gi g]b[h YcWg]cb cZ\ Yf i dWa]b[: 2h V]fh XUn>i `m42ž423; žlc
cdYb H Y5fh GdUWk]h]kc X]ng cZdi V]Wg]h]h Ygf i `m42!43ž423; E" Mi
\ Uj Ylc WccgY\cdYž 7^]W]c c'Zf gk\ Yb Ug YXk\ Uia chj Uhg\ Yf Ug g\ Ybhfg
h Ygl h XWXYcZ\ Yf WfYfZf m bch]b[h Uh]hk UgU" dfYhmfc Wm WfYf
Zcf ei]YU`cb[H a Y" Hc VWa YWb]Wžg\ YUXgž
"fY]Y Ygnai cZf Yg]cbg]V]]hž VWm gYnai Xcb]m\ Uj Ylc Xc Ubnh]b["5bXgc:g\ Y
Ya VfUWgh YWffYbh]h] Yg]cZgc V]U' a YX]UždfcX] Wm W`UvcfUjcbgžUbX
; cZ bXa Ylc Ybg fYh YX]Uc[i YWbh]bi YgUbXh YXccfgfYa Uj b'cdYb"6Ym gY
Zcf>i Xm7^]W]cžXc]b[bch]b[]g'bchUb'cd]cb"