

Judy Chicago Talks Feminist Product Collaborations And The Importance Of Crowdfunding

Julia Brenner, May 23, 2019



Judy Chicago photographed with her seminal work, *The Dinner Party*, now permanently housed at the Brooklyn Museum. JUDY CHICAGO

FYbckbYXUfhgzZa]b]gh]WbzYXi WrcfzUbXbckzdfcXi VwW`UcfcUcf"H]g]g
U`]b UXUhgkcf_ Zcf`>i Xni7\]W] czk\c fYWbhñfYi fbYXlc \Yf\ca Yckb`cZ
7\]W] c`lc VY\cbcfYXVñh YA i gYi a `cZ7cbhYa dcfUfnñf]hgkca YbfgVcUfXZcf
\YfWbhf]Vi hcb`lc h YUfhg`gdUbb]b[Zj YXWXYg"5h9; ž7\]W] c`]gh]b_]b[
Uci h`Yf`Y UWM h]gg]`j Yfna i WfcchX]b\Yf`dfYgYbñkcf_žgU]b[h`Uhg\Y
"ZYga cfYWa a]hXh Ub Yj Yf`lc fYbYk]b[h`YVcbXgVYk Yb`UfUbx
Wa a i b]hñ`



Judy Chicago's limited-edition "Sky Sun" Plate, created for the MCA Visionary Luncheon. From Prospect founder Laura Currie: "The Sky Sun plate features one of Judy's early abstract works of the same name from 1971. It was part of a series called 'Flesh Gardens,' which Judy created while she was leading the very first feminist art program at California State University." PROSPECT NEW YORK

BUa YXcbYcZH~~Ha~~ Ya U Uj|bYg³²² A cgh-bZi YbhU DYcd YcZH YMUf
 fl23: Iz7\|W| c'a U|b|U|bg'UZ ``fcg|f'cZdfc^W|g|UbXi g|g^ Yf'dUzfa lc
 Wbh|bi Yh YWbj Yfg|Hcbg|g\ YV| U|b|h Y3; 92gUgUb'ci hgc|_Yb U|j cW|Yzcf
 kca Ybfg|c|Wg|b Ufh|bXZcf|[fYU|f'UWgg|lc Uf| V|mbXh YkU`gcZ
 |bg|li |hcbg|" K |h h Yi dWa |b| 'cdYb|b| 'cZUWckX| bXXWa a i b|lm|fhgdUW
 |b\ Yf'WffYbh\ca YcZ6YbzbYk 'A Y| |Wf|li `m|23; IzUbXh YfYWbh`U bWcZ
 Ub Y| W g|j YdfcXi W|b|Yk |h Dfcg|Wz7\|W| c'g|U|g|z`-fa Xc|b| k\U|f|Y
 Uk U|g|XcbYz-fa [c|b| U|ci bX|fU|HcbU X|gf|V| |hcb'g|g|Ya g"



Primordial Goddess plate (\$135 at Prospect) symbolizing the universal female principle. PROSPECT NEW YORK

7\|W| c|g|WffYbh|j Ybh| fY|b|lc' d|fcXi W|W`U|cfU|cb W|a YU|ci hU|Z|f' |f|n|b| |lc
 Z|bXU\ca YZcf Z|a |b|g|U|f|b| |fU|HcbU`a i g|l| a `g\cdg|k|h|ci h|g| W|gg'

"=fjYhfjYXlc Xc h |gZcf mUfgUbXmUfg"=hi gXlc fYU`nZi gfUY'a Yh Uh
 a i gYi a `g\cdgzh YU XjYbWZcf k\jW]ga cghnkca Ybzk YfYbchWffnjb|
 Za]b|ghUfhdfcXi Wg" Gczk \ Yb'g\ YkUgUddfcUWYXVn@u fU7i ffjYZZci bXf'cZ
 DfcgdWZ UbXUa]`YbbjUz `7\jW]c bchYgZ\ YZci bXgca Yh]b| `cZU_]bXfYX
 gdlf]h]b h Uz` _Y\ YfZ7i ffjYkUg'cdh]b| 1c` [c Ufci bXlfUX]hcbU'a i gYi a
 Xjgf]M hcb" VngY`]b|]hA gcb]bYZX]fYmhc Wbg a Yfg'



Sappho Place Setting from Prospect (\$135) PROSPECT NEW YORK

5gDfcgdWgWU]nYg]b'dUfbY]b| k]h Ufhgg'c'dfcXi Wga U`!VUW\ca Y
 XYWf]hA gZ7i ffjYg]b]hU`d]hWlc `7\jW]c]bj c] YXWU]b| UgYf]YgcZ]a]hX
 YX]hcb VcbYW]bUd`Uhgfyd]W]b| `d`UWg]h]b| gZca \ Yf'a cbi a YbU
]bgU`U]cbZ`**H Y8]bbY`DufnB**; 96!3; 9; L'H Y]bgU`U]cb fWffYbhm`ci gXUh
 h Y6fcc_`nb'A i gYi a fg9`r]UVA` 5"GUWYf`7Ybhf`Zcf: Ya]b|gh5flZUhi fYg5;
 dcfWU]b'd`UWg]h]b| gXd]W]b| Za UYVcXnidUfg"9UW'd`UWg]h]b| Ugc
 gYfj YgUgUb`Ug]fUWidcflfU]hcZUkca Ub`ffYU UbXa n]]W]Lh Uh7\jW]c ZYh\UX
 VYb i bXffYdfYg]b]hXcf`Yi W`YXZca \]gcfm`**H Y8]bbY`Dufnk** Ug^]| \ `m
 Wb]fcj YfgUZYj Yb Xf]YXZk\ Yb]hXW] hX" A i gYi a gkci `Xb]nX]gf]M hY]h"]h
 VYWA Yh Yd]YWh Uhj YfnVcXnk Ub]Xlc gYUbxbcVcXnk Ub]Xlc g`ckZ
 7\jW]c Yl d`U]bg`H Ykcf_ \ Ug]bWYWA Ylc VYfy[UfXXUgUgYa]bU`kcf_`cZ

Za]b]ghUfzVi h7\]M] c]gei]W]t' dc]bhci hh Uh] Y]bgU`U]cb Y] Ybi U`m
 h.f]j YXVW] gYcZ` [fUgfcchgYzcf]gZca UHfbU]j Y[fci dg` fU] Yf`h Ub Xi Y]c
 Ubngk]Zi]bg]li h]cbU` gYUWUb[Y`-b ZWZ]hk Ug]cb`nU]f`7\]M] c Zi bXX\ Yf
 bcb!dfcZ]zH fci [\ h Y: `ck Yfz]c UWW]hU[`cVU`ci h]ci f]b[`cZa cbY]fm
 XcbU]cbgZ]h]a YgU]ga U` Ug` 7Z` 32Z` 37` h U]g\ Yk UgUVY]c Yg]U]g\ h Y
 Z]bUb]U` VUW]b[UbXW]a a i b]m]g] ddcf]h]c Y\]M]h] Ykcf`"

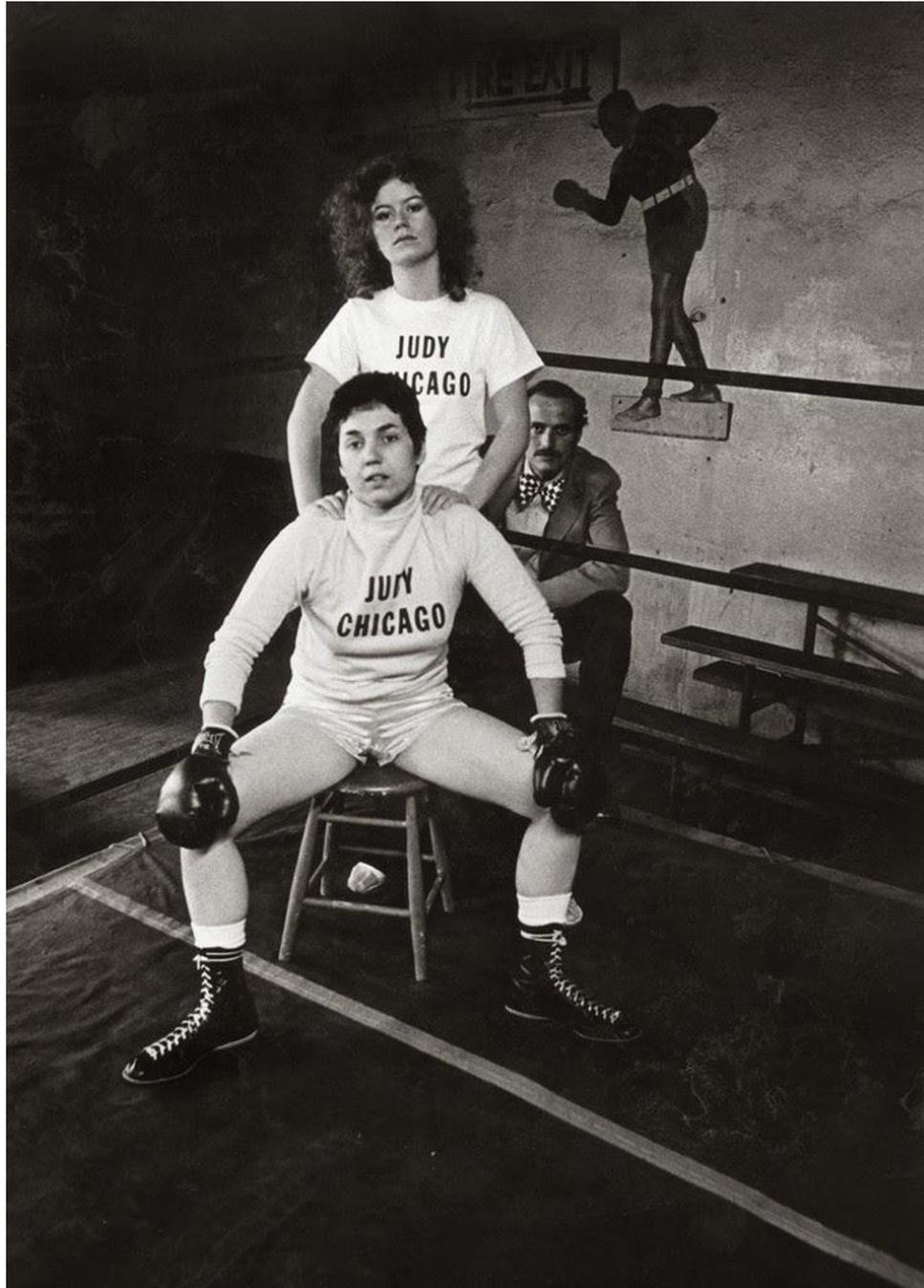


A Goddess For You: Spring Soap Sculpture available at Prospect (\$25). In this limited-edition collaboration, Chicago reinterprets the Venus de Willendorf, an early figurine of the mother goddess (c. 30,000 BCE). PROSPECT NEW YORK

7\]M] cf]gdU]hbYfg\]dk]h Dfcg]W]W]cYgU]gUa cX]fb`h] fb`cb`h YgcV]c!
 Y]bca]W]b]h] hcZH Y8]bbY`DU]h]i Ukcf`_ h Uhk Ug]b]hbXX]c`gdUf`
 Wbj Yfg]h]cb UbXW]Y]fU]YZ]a UYZ]i fYg` UbXk UgZ]bUb]U`n]bXW]h] fU`m



Judy Chicago sweatshirt and homage to the artist [see photograph below.] Freeing herself of any male-dominated nomenclature, Judy Gerowitz officially transformed into Judy Chicago in 1970. (\$95 at Prospect) PROSPECT NEW YORK



Posing in a boxing ring where Mohammad Ali once trained, the artist is photographed wearing silk shorts, boxing shoes and sweatshirt inscribed with her chosen name
-Judy Chicago. JUDY CHICAGO

These are quality products that can be displayed, rather than relegated to a museum or gallery wall where only a select few can see them. Being introduced to some of the challenging subject matter I've addressed through my work in a more casual setting...opens the door for more honest conversations.

After spending many years fighting to open her own professional doors—"the biggest compliment you could get was that you painted like a man"—Chicago is

gYUgUg]b\ YfWa a]ha Ybhc'g ddcfh]b[kca Ybfgj c]Wgž]b_ Yd]b[h YXccf cdYb Zcf'ch Yf'kca Yb UfhgžUbX\ UgXX]WHX\ Yf'bc b!dfcZ]žH fci [\ h Y : `ck Yfžlc "U bW]b[ZÁ]b]ghUfhY \]M]hcbgUgk Y` UgXYj Ycd]b[YX] W]hcbU Wff]W/i a UbX\cg]b[fY[i `Uf`W]i fYgUbXWa a i b]m]j Yblg"G\ YUbX\ Yf \i gYubXžd\ch[fUd\ Yf 8cbUXK ccXa Ubž\ Uj YUgc Ya VUf_YXcb'hi fb]b[Ub UUbXcbYXVi]X]b[]b'6Y YbžB Yk 'A Yl]Wžh Yf\ca YZcf'h YdUg]48 n]Ufgž]blc H fci [\ h Y: `ck Yf'5fhGdUWžUWa a i b]m]fhUbXYl \]M]hcb Wbhf"DY\ Udg i bg fdf]gb[nž7\]W] cfg]b]h]U'd UbgZcf'h YUfhgdUWk YfY`dfyj YbHXZfca a cj]b[ZcfkUfX]b h YdfcdcgYXdUfbYfg\]d'k]h h YV]m]m]Uga U`žVi hj cWž [fci d' UbXgcžcbWU] Ubžg\ YUbX\ Yf'huá hi fbYXlc [fUggf'cclgW'ckX] bX]b[hc'fUgYa cbYmžcf'h Ydfc'W]UbX\ Uj YfYW]j YX`Ub'ci hci f]b[`cZWá a i b]m] g ddcfž' UWfX]b[hc'K ccXa Ub"



Exterior of Through the Flower Art Space in Belen, New Mexico THROUGH THE FLOWER

7\]W] c UbXK ccXa Ubfg]]gcb]bj c] Yg]i fb]b[Ug'YdndcW]YhcZh Yf'ga U` hckb]blc UfcVi ghUfgWff]Xcf'k]h H Y5fhGdUWUgUb UbWcfžVW] gYUg 7\]W] c'gUgž'h YfYgU\i b] YfZcf'j]h"ci f`]hYlckb X]Xh]gZ bXfUgYf'UbXh Ym

fUgX\UZh YfYbcj Ujcb WggZcf h YVi]Xjbl " K ccXa Ub UXXgh Uhh Ym cdY
lc ~WbbW6Yyb k]h h YUf[YfUfhkcf XUbX\ Yd h YWbca]Wfckh cZh Y
hckb h Uh\ Ugdfcj]XXi gk]h Ubi fhi f]bl Ybj]fcb YbhZcf gj YfU XWXYg"
7^]W]c]gi g]bl h YcWg]cb cZ\ Yf i dWa]bl : 2h V]fh XUn>i `ni2z423; žlc
cdYb H Y5fh GdUWk]h hkc XhgcZdi V]Wghj]hYgfi `ni2!43z423; E" Mi
\ Uj Ylc WccgY\ cdZ 7^]W]c cZf gk\ Yb Ug YXk\ Uia chj Uhg\ Yf Ug\ Ybhf g
h Ygl h XWXYcZ\ Yf WfYfZf m bch]bl h Uh]hk UgU`df Yhmfc Wm WfYf
Zcf ei]YU`cb[H a Y` Hc VWa YWb]Wzg\ YUXgž
"fY]j Ygnai cZf Ygcbg]V]]hā VWm gYnai Xcbm\ Uj Ylc Xc Ubnh]bl " 5bXgc`g\ Y
Ya VfUWgh YWffYbhin]h YgicZgcV]U`a YX]UzdfcXi Wm W`UvcfUjcbgžUbX
; cZ bXa Ylc Ybg fYh YX]Uc[i YWbh]bi YgUbXh YXccfgfYa Uj`cdYb"6Wm gY
Zcf>i Xn7^]W]c zXc]bl `bch]bl]g`bchUb`cd]cb"